

ROLE OF PUBLIC LIBRARIES: INFORMATION LITERACY IN AN INFORMATION SOCIETY

C. SRIKANTH

Research Scholar, Assistant College of Agricultural Engineering, Anantapur, Andhra Pradesh, India

ABSTRACT

Inform plays a very important role in the Economic & Social development of a nation. Access to information facilitates all round development of individuals. Therefore the citizens' capability to use the available information in an effective manner to attain their goals is a key factor and assumes great significance in a developing country like India. This article discusses the role of public libraries in implementing the information literacy programs, initiated by Government of India, constraints faced by public libraries in implementing the IL programs, and marketing and promotion of IL programs. Suggestions are made for offering effective IL programs by the public libraries

KEYWORDS: Literacy Programs, Implementing the IL Programs